

Business Finance Proposal Form

Funding Circle Rep	Raj Fatania - 02034676358
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Business

Company Name	ACTIVATE CLIENT MANAGEMENT LIMITED
Trading/Registered Address	8 Mallory Place, Bowerhill, Melksham, Wiltshire, United Kingdom, SN12 6YB
Registration number	12558820
Is the entity part of a group structure?	No
Date incorporated	16 April 2020
Summary of Business Activities	<p>They specialise in endorsements, advertising campaigns, PR, and promotional activities.</p> <p>Their services include celebrity seeding, product placement, strategic media placements, ambassador program management, social media strategy, ambassador-led PR and promotional campaigns, event development and management, and bespoke digital content creation.</p> <p>They deliver direct, tangible value to brand partners, ensuring a return on investment through proactive industry insight.</p>
Website	https://www.activatemanagement.co.uk/

Proposed Finance

Amount and Term	
Date Required	
Purpose of loan	<p>Luke's talent management agency experienced cash flow issues earlier in the year due to late payments. He has an outstanding loan of £30,000 with Capify and seeks to consolidate this debt while securing additional funding of £65,000-£100,000 for 2-3 years</p> <p>By the end of the year, they have implemented significant cost reductions for the business's overheads. This streamlining means that going into 2025, their cost base will be reduced by about half.</p>

Current Position (per last filed accounts)

Annual Turnover	£311,999
Profit/Loss	£75,000
Shareholder Funds	£437
Overdraft Limit	20k
Existing Government + other Debt (CBILS, BBL, Loan, HPs etc.)	100k funded - 34k remaining with capify

Director/Shareholders

	Applicant 1	Applicant 2	Applicant 3
Name & Shareholder %	Luke David Sutton		
Home Address:	8 Mallory Place, Bowerhill, Melksham, Sn12 6Yb		
Previous address (if less than 2 years):	Same as current address		
Homeowner/Tenant:			

Value:			
Mortgage Balance:			
DOB:	04/10/1976		
Phone 1:			
Phone 2:			
Email:			
Consent to Search (Y/N?):	Y		

Primary Contact

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